

REP HEADLINE# 6306066
\$\$\$ MOD# 0: UNAPPROVED

REP HEADLINE# 6306066 TRF# 493639
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

FLIGHT DATES	SEP25/12	OCT1/12	WK-1
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REP: REVISED ORDER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAIL

FOR THIS ACCOUNT: THE IDS# FOR THE WEBSITE IS: EMT12009
IDS#1021 TV INVOICE#9912736

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47	S		1200N-330P	30		\$150.00	9/29	9/29	0		SAT	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1314 PROGRAM : FOOTBALL CON COM1: FOOTBALL												

REP HEADLINE# 6306066

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 493639

SEP26/12 14.36

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

ORDER WORKSHEET

CHANGES

SEP26/12 14.36

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
48	S		330P-700P	30		\$150.00	9/29	9/29	2		SAT	2
PROGRAM : FOOTBALL												
CON COM1: FOOTBALL												
SEP/12			118950.00	OCT/12		14575.00						
CONTRACT TOTAL												133525.00
TOTAL SPOTS												94

MARKET TOTALS \$214,777
WFSB 45%
WTVH 22%
WVIT 15%
WTIC 16%
WCTX 2%
WCCT 0%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 493639 /		Alt Order # 06306066
Product LINDA MCMAHON 4 SENA		
Contract Dates 09/25/12 - 10/01/12		Estimate # 1314
Advertiser McMahon for Senate		Original Date / Revision 09/14/12 / 09/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	09/25/12	09/28/12	Eyewitness News	6am - 6:30am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$900.00			
N 2	WFSB	09/25/12	09/27/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-T-T---				4	\$200.00			
N 3	WFSB	09/25/12	09/28/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-T--F--				4	\$600.00			
N 4	WFSB	09/25/12	09/28/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$300.00			
N 5	WFSB	09/25/12	09/28/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$1,500.00			
N 6	WFSB	09/25/12	09/28/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$1,500.00			
N 7	WFSB	09/25/12	09/28/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$2,100.00			
N 8	WFSB	09/25/12	09/28/12	Inside Edition	7pm - 7:30pm		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$1,200.00			
N 9	WFSB	09/25/12	09/28/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WFSB	09/24/12-09/30/12	Entertainment Tonight	7:30pm - 8pm	-TuWThF----	:30		\$4,200.00	NM		
	Credited											
N 10	WFSB	09/25/12	09/28/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493639 /	06306066

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	LINDA MCMAHON 4 SE	1314

Advertiser	Original Date / Revision
McMahon for Senate	09/14/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WFSB	09/26/12	09/28/12	Eyewitness News	5:30a - 6am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--W-F--				4	\$600.00			
N 12	WFSB	09/25/12	09/30/12	Eyewitness News	11PM - 11:35PM		:30			NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--TWTFSS				6	\$1,200.00			
N 13	WFSB	09/25/12	09/25/12	NCIS	8pm-9pm		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-2-----				2	\$4,500.00			
N 14	WFSB	09/25/12	09/25/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1-----				1	\$4,500.00			
N 15	WFSB	09/27/12	09/27/12	Person of Interest	10pm - 11pm		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	---2---				2	\$4,000.00			
N 16	WFSB	09/28/12	09/28/12	CSI: NY	8pm - 9pm		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1--				1	\$1,600.00			
D 17	WFSB	09/28/12	09/28/12	Blue Bloods	9pm - 10pm		:30			NM	0	\$0.00
N 18	WFSB	09/28/12	09/28/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1--				1	\$1,800.00			
N 19	WFSB	09/29/12	09/29/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2-				2	\$350.00			
N 20	WFSB	09/29/12	09/29/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2-				2	\$450.00			
N 21	WFSB	09/30/12	09/30/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$350.00			
N 22	WFSB	09/30/12	09/30/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----3				3	\$450.00			
N 23	WFSB	09/30/12	09/30/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$350.00			
N 24	WFSB	09/30/12	09/30/12	Patriots Football	1:00pm - 7:00pm		:30			NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2				2	\$6,500.00			
N 25	WFSB	09/30/12	09/30/12	60 Minutes	7pm - 8pm		:30			NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$7,200.00			
N 26	WFSB	09/30/12	09/30/12	Good Wife	9pm - 10pm		:30			NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2				2	\$3,200.00			
N 27	WFSB	09/30/12	09/30/12	The Mentalist	10pm - 11pm		:30			NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2				2	\$3,200.00			

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Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
493639 /		06306066
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	LINDA MCMAHON 4 SE	1314
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		09/14/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WFSB	10/01/12	10/01/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,200.00			
N 29	WFSB	10/01/12	10/01/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$275.00			
N 30	WFSB	10/01/12	10/01/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$750.00			
N 31	WFSB	10/01/12	10/01/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$350.00			
N 32	WFSB	10/01/12	10/01/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,800.00			
N 33	WFSB	10/01/12	10/01/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,800.00			
N 34	WFSB	10/01/12	10/01/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$2,100.00			
N 35	WFSB	10/01/12	10/01/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$650.00			
N 36	WFSB	10/01/12	10/01/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$650.00			
N 37	WFSB	10/01/12	10/01/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$500.00			
N 38	WFSB	10/01/12	10/01/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$800.00			
N 39	WFSB	10/01/12	10/01/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,900.00			
N 40	WFSB	10/01/12	10/01/12	Hawaii 5-0	10pm - 11pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,800.00			
N 41	WFSB	09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$800.00			
D 42	WFSB	09/25/12	09/25/12	T 10-11p Prime	10pm - 11pm		:30			NM	0	\$0.00
N 43	WFSB	09/26/12	09/26/12	CSI	10pm - 11pm		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$3,500.00			
N 44	WFSB	09/29/12	09/29/12	48 Hours	10pm - 11pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$900.00			

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Contract / Revision	Alt Order #
493639 /	06306066

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	LINDA MCMAHON 4 SE	1314

Advertiser	Original Date / Revision
McMahon for Senate	09/14/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 45	WFSB	09/28/12	09/28/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,800.00			
N 46	WFSB	09/26/12	09/28/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W-F--				1	\$200.00			
N 47	WFSB	09/29/12	09/29/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$150.00			
N 48	WFSB	09/29/12	09/29/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$150.00			
Totals											94	\$133,525.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	81	\$118,950.00	\$101,107.50
10/01/12 - 10/01/12	13	\$14,575.00	\$12,388.75
Totals	94	\$133,525.00	\$113,496.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.